

**NICOLE MACIAS GARIBAY**  
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## SUMMARY OF QUALIFICATIONS

- Bilingual: English and Spanish.
- Microsoft Office (Word, Excel, and PowerPoint)
- Adobe Software (Audition, Premiere, and Photoshop)
- Experience with AP Style.
- Videographer – produced a documentary about [light pollution](#) and an in-depth international video about [Venezuelan migrants](#) in Costa Rica.

## PROFESSIONAL EXPERIENCE

**Bilingual Health Reporter** 01/24 – 04/23

**Cronkite News/Noticias – Phoenix, AZ**

- Wrote articles in English and Spanish about [health disparities](#) affecting the Latino/Hispanic communities, [migrants](#) at the border and [substance abuse](#).
- Produced a [broadcast package](#) in Spanish about environmental and health issues affecting indigenous Mexican children in California.

**News Intern** 08/23 – 12/23

**La Voz - The Arizona Republic – Phoenix, AZ**

- Wrote articles in English and Spanish highlighting arts and culture of the Latino/a/x community.
- Worked on stories about the significance of communal celebrations, including [Mexico Independence Day](#), [DTPHX Loteria kick-off event](#) and [Dia de los Muertos festival](#).
- Researched and interviewed experts for more in-depth pieces, including a [pet altar](#) article.

**Student Ambassador** 05/23 – 07/23

**Walter Cronkite School of Journalism and Mass Communication – Phoenix, AZ**

- Accompanied students part of the Study of the U.S. Institutes program in culturally enriching experiences and served as a mentor on their multimedia projects.

**Marketing Communications/Storyteller** 07/22 – 08/23

**ASU Lodestar Center for Philanthropy and Nonprofit Innovation – Phoenix, Arizona**

- Scripted, shot and edited videos for social media.
- Researched for and wrote pieces highlighting the achievements of communities of color in nonprofits and the intersection of philanthropy and social media.

**Vice-President of Public Relations** 01/21 – 08/21

**Professional Global Outreach – El Paso, Texas**

- Designed marketing materials to establish presence in Facebook, Instagram, TikTok, and X.
- Audio/video edited podcast episodes and video interviews for the YouTube channel.

**Marketing Intern** 05/21 – 08/21

**EinsRobotics – Monterrey, Nuevo León**

- Contributed Spanish visual, graphic, and written content on the benefits of collaborative robotics in the automotive industry for LinkedIn, Facebook, Instagram, X and WordPress.

## EDUCATION

**El Paso Community College**

- Associate of Arts in Mass Communication 05/21

**Walter Cronkite School of Journalism and Mass Communication at Arizona State University**

- Bachelor of Arts, Journalism and Mass Communication 05/24
- Minor in Transborder Chicana/o and Latina/o Studies
- Master of Arts, Mass Communication 05/25

References upon request.